

Lake County
**Small
Business**



Learning &
Networking

At Lakeland Community College • May 1, 2020

Call for Vendors

Register early to guarantee your booth at this county-wide small business event. Visit and network with businesses from across the county during the EXPO. Plus, take advantage of attending five different small business learning sessions on topics covering human resources, marketing and more.

Chamber Members

6-foot table \$200
12-foot table..... \$350

Non-Members

6-foot table \$300
12-foot table..... \$450

*Vendor tables include 2 chairs, 2 lunches and breakfasts
and wireless network access*

Event Schedule

Set Up 7-8 a.m.
Registration 7:30 a.m. - 1 p.m.
Networking Breakfast 8-8:45 a.m.
EXPO Trade Show Area Open..... 8:45 a.m. - 1 p.m.
Networking Lunch noon - 1 p.m.
Sessions..... 10-10:45 a.m., 11-11:45 a.m. & 1-1:45 p.m.

Deadline: March 20 for sponsors and vendors.

Sponsorships and ads available.

Company Name: _____ Contact Name: _____
Phone: _____ Fax: _____ Email: _____
Attendee Name #1 _____ Attendee Name #2 _____

Chamber Members: 6-foot table – \$200 12-foot table – \$350 Electric needed

Note: preregistration is required for this event • **Non-Members:** 6-foot table – \$300 12-foot table – \$450

Payment option: My check is enclosed Please charge card
Mastercard Visa American Express Discover (circle one)

Member of: Eastern Chamber
 Mentor Area Chamber
 Willoughby Western Chamber

Name: _____
Card Number: _____ Exp. Date: _____
CV#2: _____ Billing Address: _____ Billing Zip Code: _____

Drop off, fax or mail registration form to:
Mentor Area Chamber of Commerce
6972 Spinach Drive, Mentor, OH 44060
Phone: 440.255.1616 | Fax: 440.255.1717

You may also register online at mentorchamber.org/smallbusinessexpo

Sponsorship Opportunities

Presenting Sponsor: \$750 (1 sponsor)

- Presenting sponsor recognition, top billing logo recognition in event materials, signage, social media campaigns
- Complimentary double booth space
- Sponsor of one workshop session which includes a two-minute introduction of your business
- Two-minute business pitch at kick-off of event
- Full page in Expo program
- Your promotional material included in guest tote bag

Registration Desk Sponsor: \$500 (1 sponsor)

- Premier exhibitor booth near registration desk
- Logo recognition in event materials, signage, social media campaigns
- Signage acknowledging your registration sponsorship
- Sponsor of one workshop session which includes a two-minute introduction of your business
- One half-page ad in Expo program
- Your promotional material included in guest tote bag

Gold Sponsor: \$500 (1 sponsor)

- Premier exhibitor booth
- Two-minute business pitch during announcements of workshops
- Logo recognition in event materials, signage, social media campaigns
- Sponsor of one workshop session which includes a two-minute introduction of your business
- One half-page ad in Expo program
- Your promotional material included in guest tote bag

Lunch Sponsor: \$500 (2 sponsors)

- Exhibitor booth
- Two-minute business pitch during lunch
- Logo recognition in event materials, signage, social media campaigns
- Sponsor of one workshop session which includes a two-minute introduction of your business
- Sign with logo next to lunch
- One half-page ad in Expo program
- Your promotional material included in guest tote bag

Media Sponsor: \$1,000 (In-Kind)

- Exhibitor booth
- Logo recognition in event materials, signage, social media campaigns
- Your name announced throughout the day
- Your promotional material included in guest tote bag
- Logo included in program

SOLD



Breakfast Sponsor: \$500 (1 sponsor)

- Exhibitor booth
- Two-minute business pitch during breakfast
- Sign with logo next to breakfast
- One half-page ad in Expo program
- Your promotional material included in guest tote bag

Tote Bag Sponsor: \$500 (1 sponsor)

- Exhibitor booth
- You provide 100 cloth tote bags with "Lake County Business Expo" and your logo
- Your name announced throughout the day
- Your promotional material included in guest tote bag
- Logo included in program

SOLD



Supporting Sponsor: \$350 (4 sponsors)

- Exhibitor booth
- Your name announced as supporting sponsor during the day
- Your promotional material included in guest tote bag
- Logo included in Expo program

Full-Page Program Ad:

\$200 - Chamber member
\$400 - Non-chamber member

Half-Page Program Ad:

\$75 - Chamber member
\$275 - Non-chamber member

To discuss sponsorships, contact your local chamber office or Cathy Walsh at Lakeland Community College, cwalsh@lakelandcc.edu or 440.525.7707.