



At Lakeland Community College • April 12, 2019

# Call for Vendors

Register early to guarantee your booth at this county-wide small business event. Visit and network with businesses from across the county during the EXPO. Plus, take advantage of attending five different small business learning sessions on topics covering sales, marketing and more.

### Chamber Members

6-foot table ..... \$200  
12-foot table ..... \$350

### Non-Members

6-foot table ..... \$300  
12-foot table ..... \$450

*Vendor tables include 2 chairs, 2 lunches and breakfasts and wireless network access*

### Event Schedule

Set Up ..... 7-8 a.m.  
Registration ..... 7:30 a.m. - 1 p.m.  
Keynote Kickoff Breakfast ..... 8-8:45 a.m.  
EXPO Trade Show Area Open ..... 8:45 a.m. - 1 p.m.  
Sessions ..... 10-10:45 a.m. and 11-11:45 a.m.  
Networking Lunch ..... noon - 1 p.m.

**Deadline:** March 2 for sponsors and vendors.

**Sponsorships and program ads available.**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Attendee Name #1 \_\_\_\_\_ Attendee Name #2 \_\_\_\_\_

**Chamber Members:**  6-foot table – \$200  12-foot table – \$350  Electric needed

**Note: preregistration is required for this event • Non-Members:**  6-foot table – \$300  12-foot table – \$450

**Payment option:**  My check is enclosed  Please charge card  
Mastercard Visa American Express Discover (circle one)

**Member of:**  Eastern Chamber  
 Mentor Area Chamber  
 Willoughby Western Chamber

Name: \_\_\_\_\_  
Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
CV#2: \_\_\_\_\_ Billing Street #: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

**Drop off or Mail Registration Form to:**  
Mentor Area Chamber of Commerce  
6972 Spinach Drive, Mentor, OH 44060  
Phone: 440.255.1616 | Fax: 440.255.1717

**You may also register online at [mentorchamber.org/smallbusinessexpo](http://mentorchamber.org/smallbusinessexpo)**

# Sponsorship Opportunities

## Presenting Sponsor: \$1,500 (1 sponsor)

- Presenting sponsor recognition, top billing logo recognition in event materials, signage, social media campaigns
- Premier double booth space
- Sponsor of one workshop session which includes a two-minute introduction
- Two minute business pitch
- Full-page ad in Expo program
- Your promotional material included in guest tote bag

**SOLD**



## Registration Desk Sponsor: \$1,000 (1 sponsor)

- Premier exhibitor booth near registration desk
- Logo recognition in event materials, signage, social media campaigns
- Signage acknowledging your registration sponsorship
- Sponsor of one workshop session which includes a two-minute introduction of your business
- One half-page ad in Expo program
- Your promotional material included in guest tote bag

## Gold Sponsor: \$1,000 (1 sponsor)

- Premier exhibitor booth
- Two-minute business pitch during announcements of workshops
- Logo recognition in event materials, signage, social media campaigns
- Sponsor of one workshop session which includes a two-minute introduction of your business
- One half-page ad in Expo program
- Your promotional material included in guest tote bag

## Lunch Sponsor: \$1,000 (1 sponsor)

- Exhibitor booth
- Two-minute business pitch during lunch
- Logo recognition in event materials, signage, social media campaigns
- Sponsor of one workshop session which includes a two-minute introduction of your business
- Sign with logo next to lunch
- One half-page ad in Expo program
- Your promotional material included in guest tote bag

## Media Sponsor: \$1,000

- Exhibitor booth
- Logo recognition in event materials, signage, social media campaigns
- Your name announced as media sponsor during the day
- Your promotional material included in guest tote bag
- Logo included in program

## Lanyard Sponsor: \$1000 (1 sponsor)

- Exhibitor booth
- Your logo on all lanyards handed out to participants
- Your name announced as lanyard sponsor throughout the day
- Your promotional material included in guest tote bag
- Logo included in program

## Breakfast Sponsor: \$500 (1 sponsor)

- Exhibitor booth
- Two minute business pitch during lunch
- Sign with logo next to breakfast
- One half-page ad in Expo Program
- Your promotional material included in guest tote bag

## Tote Bag Sponsor: \$500 (1 sponsor)

- Exhibitor booth
- You provide 300 cloth tote bags with "Lake County Business Expo" and your logo
- Your name announced as tote bag sponsor throughout the day
- Your promotional material included in guest tote bag
- Logo included in program

## Raffle Sponsor: \$500

- Exhibitor booth
- Your logo on all of the raffle tickets
- Your name announced as sponsor of raffle during the day and during the raffle
- Your promotional material included in guest tote bag
- Logo included in program

## Supporting Sponsor: \$350 (4 sponsors)

- Exhibitor booth
- Your name announced as media sponsor during the day
- Your promotional material included in guest tote bag
- Logo included in program

## Full-Page Program Ad:

\$200 - Chamber member  
\$400 - Non-chamber member

## Half-Page Program Ad:

\$75 - Chamber member  
\$275 - Non-chamber member

*To discuss sponsorships, contact your local chamber office or Cathy Walsh at Lakeland Community College, [cwalsh@lakelandcc.edu](mailto:cwalsh@lakelandcc.edu) or 440.525.7707.*

# Lake County Small Business



Learning &  
Networking

At Lakeland Community College • April 12, 2019

## Attendee Registration Form

Visit and network with businesses from across the county during the EXPO. Plus, take advantage of attending five different small business learning sessions on topics covering sales, marketing and more.

### Chamber Members Registration Fee

With continental breakfast and lunch ..... Free

### Non-Members Registration Fee

With continental breakfast and lunch ..... Free w/ business card

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Attendee Name #1 \_\_\_\_\_ Attendee Name #2 \_\_\_\_\_

**Chamber Members:**  With continental breakfast and lunch – Free

**Note: preregistration is required for this event**

**Non-Members:**  With continental breakfast and lunch– Free w/ business card

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